

Executive Proclamation

State of South Dakota

Office of the Governor

Whereas, No group of individuals better exemplifies the pioneering spirit that built our great state and nation than the American entrepreneurs and their dedicated employees whose courage, determination, and hard work enable them to start their own businesses and carry them forward to future generations; and,

Whereas, October 4, 2012, marks the 100th Anniversary of Lyle Signs, Inc. whose signs are destined to protect, guide, and inform people across the nation. Lyle Signs, Inc., now a third generation family business, began in Lyle Minnesota in 1912 and moved to De Smet, South Dakota, in 1974 where Lyle now employs over 80 people, many of whom have worked there for over 35 years; and,

Whereas, In recognition of this anniversary, Lyle Signs will be a founding contributor to the De Smet Area Community and Wellness Center planned for the benefit of De Smet and surrounding communities; and,

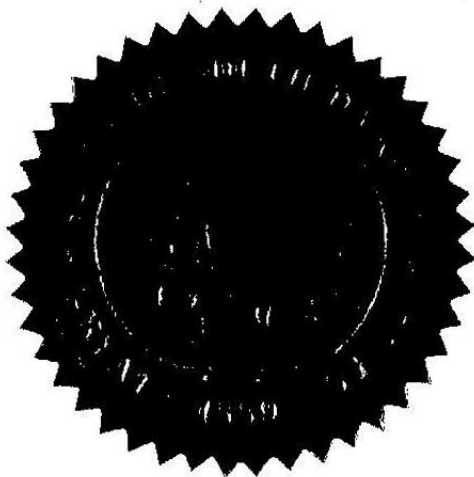
Whereas, South Dakota is grateful for businesses such as Lyle Signs which injects over \$6 million into South Dakota's economy annually, and for contributions to their community and our entire way of life; and,

Whereas, It is fitting and proper as Governor to make special note of this outstanding company on the momentous occasion of its 100th Anniversary and wish them continued success:

Now, Therefore, I, Dennis Daugaard, Governor of the state of South Dakota, do hereby proclaim October 4, 2012, as

LYLE SIGNS, INC. DAY

in South Dakota.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Tenth Day of September in the Year of Our Lord, Two Thousand and Twelve.

Dennis Daugaard
Dennis Daugaard, Governor

Attest:

Jason M. Gant
Jason M. Gant, Secretary of State